

CASE STUDY

Customer
Giant Tiger

Industry
Retailer

Number of Locations
260

Techdynamics Solution
techSHIP



Giant Tiger Achieves **75% Labor Reduction With 256% Increase in Shipments Per Hour.**

Giant Tiger also saw a **43% reduction in the average cost of shipping** by introducing rate shopping software.

75%

LABOR REDUCTION

256%

INCREASE IN SHIPMENTS
PER HOUR

43%

REDUCTION IN THE AVERAGE
COST OF SHIPPING



"When your customers are your neighbors, you want to do things right."

Gordon Reid
founder of Giant Tiger



Established in 1961, Giant Tiger is one of the largest privately held retail chains in Canada. With over 260 store

locations across the country, Giant Tiger is known for their community support and service.

In 2021, Giant Tiger implemented techSHIP into their shipping stations and achieved massive success in the areas of:

- Labor reduction
- Shipping cost savings
- Speed of shipping

These substantial wins haven't come at the cost of people. Their growth curve has allowed them to hire less or repurpose labor.

The Story of Giant Tiger's Warehouse Success

At the Giant Tiger warehouse, they had 6 shipping stations that were holding up their 8 packing stations. But they didn't have room to add any more shipping stations.

They then moved to another warehouse and were running 12 shipping stations to support 8 packing stations.

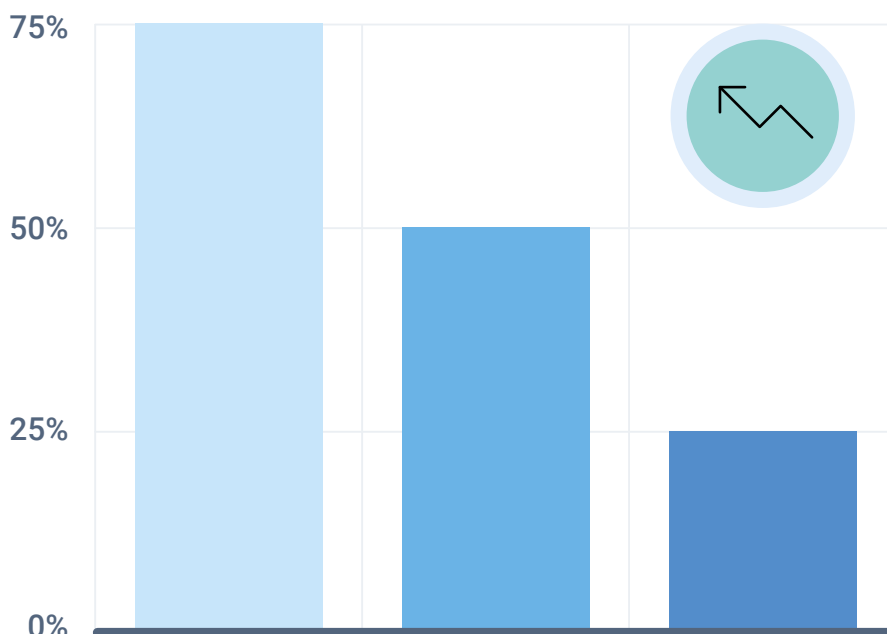
Giant Tiger was first introduced to techSHIP while touring another warehouse.

They saw how quickly and easily shipments were able to get out the door and saw the potential techSHIP had to solve their bottleneck problem.

In 2021, techSHIP was integrated with their WMS within weeks. That year, Giant Tiger went from 12 shipping stations supporting 8 packing stations to 3 techSHIP stations supporting 14 packing stations. For Giant Tiger, this translated to a **75% reduction in labor to**

move to a similar order count. Reports Giant Tiger, "Our bigger savings is actually in optimizing labor."

Labor savings were achieved because of techSHIP's ability to integrate to robotic conveyers, automated label scans, applications, hardware and processes...anything that needed to be integrated at the warehouse level.



LABOR REDUCTION

Reports Giant Tiger

"Our bigger savings is actually in optimizing labor."



In addition to the 75% reduction labor, **Giant Tiger also achieved a 43% in shipping cost savings.** Prior to moving with techSHIP, Giant Tiger was considering other solutions. However, other options didn't offer freight compensation, which meant

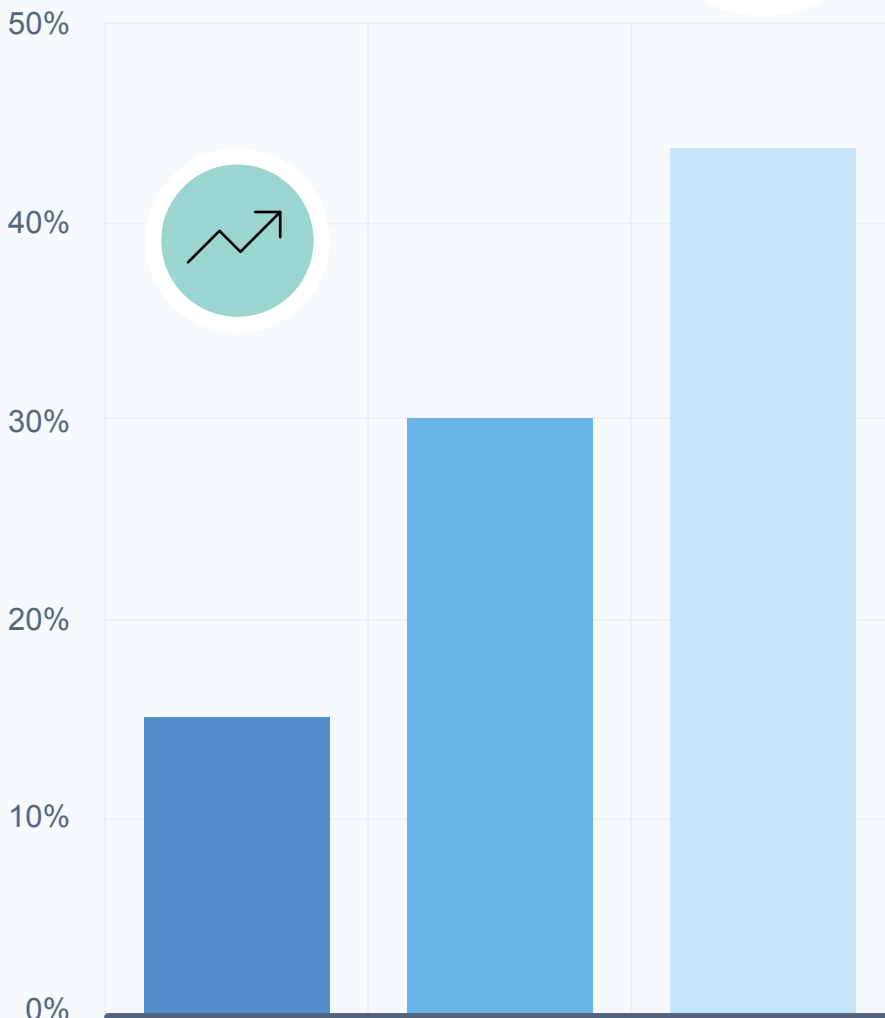
which meant Giant Tiger had to individually negotiate rates with each carrier they wanted to use.

With techSHIP, there was already a network of partners built to help customers like Giant Tiger get the best rate

possible, while also offering zone skipping and air skipping—without reselling freight.

This allowed Giant Tiger to squeeze every ounce of savings on their shipping and avoid individually negotiating with each carrier.

SHIPPING COST SAVINGS



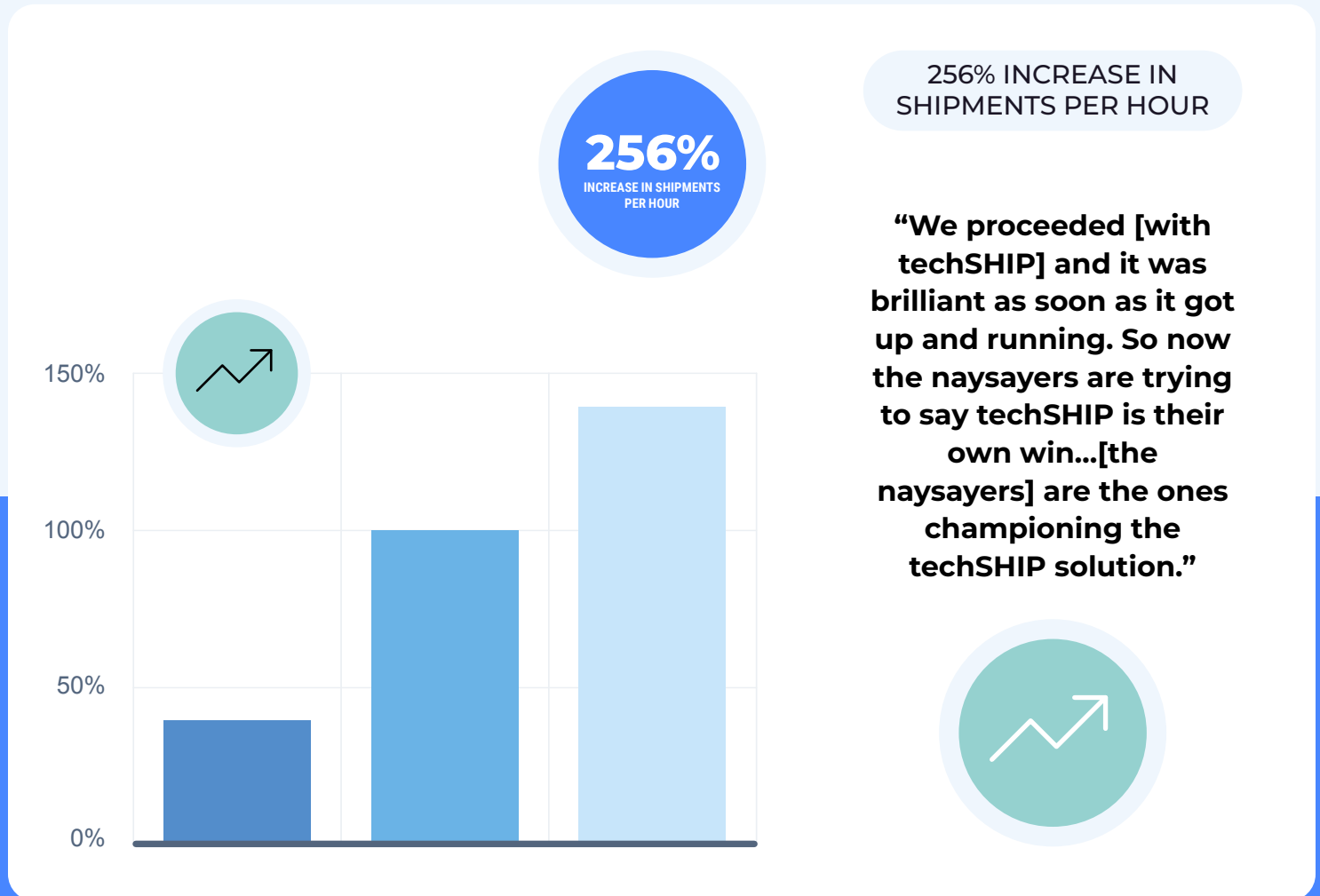
Giant Tiger also achieved a 43% in shipping cost savings.



Lastly, **Giant Tiger was able to go from 39 shipments per hour to 139, a 256% increase.** When asked what their biggest, unexpected win has been with techSHIP, they replied, “It’s the speed. The speed has been fantastic.” Prior to techSHIP, their fastest shipper was able to achieve 55 shipments per hour. Since techSHIP, they’re achieving 124 to 145 shipments per hour.

Using a dimensioner, scale, and one-scan shipping method, **within seconds** all the information is loaded, including weight and dimensions, and a label is printed out.

Because of the increase in speed, Giant Tiger’s 3 techSHIP stations exceed the capacity of their 14 packing stations.



Overall Results

As a result of integrating techSHIP into their shipping stations, Giant Tiger achieved:

- A 75% reduction in labor while still maintaining a similar order count
- A 43% savings in shipping costs through rate shopping
- A 256% increase in shipments per hour

As noted by Giant Tiger, **“I think the biggest win was moving from 12 shipping stations prior to techSHIP to 3 shipping stations to process a similar order volume. This is most apparent in the number of shipments per hour.”**

Do You Have a Fulfillment Problem You Want Solved?

In 20 minutes, we'll see how we can help so you achieve the same kind of results as Giant Tiger—no strings attached.

[Schedule a call with a techSHIP expert](#)



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